



FOR IMMEDIATE RELEASE

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SAME HIGH QUALITY, BEAUTIFUL NEW DESIGNS

Kruger Products proudly introduces a new look for its Away From Home (AFH) facial tissue and bathroom tissue line-up. Including the Embassy Supreme®, Embassy® and White Swan® brands, the packaging redesign offers a look that will enhance any surrounding, in any industry segment. Drawing from research and experience gathered in Kruger's retail markets, the new design features a combination of neutral colour and blend that adds a level of understated elegance while avoiding trends that come and go too quickly. For any end-use market the new look of Kruger's bathroom and facial tissue products is sure to get noticed.

For more information please contact:

Mark Ray

Director of Marketing

Kruger Products - AFH Division

Mark.Ray@krugerproducts.ca

905-812-6964